

Overseas Press Club Bulletin

VOL. 37, NO. 16
SEPTEMBER 15, 1982

52 East 41 Street
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Up-and-Coming

Mon. Sept. 20 - noon - Postponed. "Shop Talk" with James Wiegart, editor, N.Y. Daily News. Check future Bulletin for re-schedule date.

Tues. Oct. 12 - 5:30 pm - Columbus Day. Sherry Tasting, Casa de Espana, 314 E. 39 Street. Members \$4, guests \$5.

Wed. Oct. 13 - 5:30 pm - "Shop Talk". "Frankly Speaking," with two of the new owners of UPI. Len R. Small, chairman of the board, and Douglas Ruhe, managing director and chief executive officer. Members free, guests \$3.

Thur. Oct. 21 - 5:30 pm - "Shop Talk." Panel on "monitoring the press." Moderator: A.H. Raskin, National News Council, assoc. director. Panelists: Louis Boccardi, AP, v.p. and executive editor; Dick Cunningham, National News Council, assoc. director; Robert McCloskey, Washington Post, ombudsman; George Watson, ABC, v.p. of news. Members free, guests \$3.

IMPORTANT

BLUE CROSS/BLUE SHIELD PREMIUM PAYMENTS

The Overseas Press Club can *no longer* prepay the premium on behalf of a subscriber who is late in making his quarterly payment to the Club.

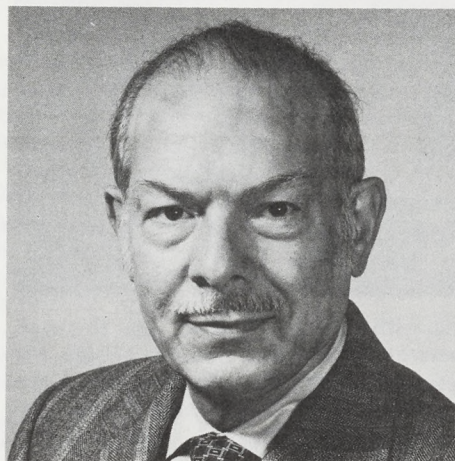
The quarterly premiums are due on January 21, April 21, July 21 and October 21. The quarterly payment **MUST** be received in the OPC office within ten (10) days after you receive the invoice. This will enable the OPC to prepay Blue Cross within the prescribed time.

A subscriber who fails to make timely payment runs the risk of being dropped from the group and will have to pay Blue Cross on an individual higher rate basis in order to keep coverage in force.

Charles Brophy
Treasurer

Reporting Pays - and Pays Off - in Jakarta

By Howard Kany



Redmont Now Dean At Boston University

OPC'er **Bernard Redmont**, who spent more than 40 years as a foreign correspondent in print, radio and television, and won two OPC awards for best radio reporting from abroad, has become dean *ad interim* of Boston University's School of Public Communication. Announcement was made by the university president, John R. Silber.

Redmont, who took command Sept. 1, has been on the faculty for a year as professor of journalism and director of the broadcast journalism program. He had earlier taught television broadcasting at the Ecole Nationale d'Administration in Paris.

During his overseas career Redmont reported from Europe, the Middle East and Russia. He served *U.S. News & World Report*, Agence France-Presse, Group W - Westinghouse Broadcasting and CBS News as European correspondent and Paris bureau chief. He had also been CBS bureau chief in Moscow.

Redmont is a graduate of Columbia University's Graduate School of Journalism. In addition to his OPC awards, he won a Pulitzer Traveling Fellowship. He is a Chevalier of the French Legion of Honor.

Redmont's son **Dennis**, also an OPC'er, is AP bureau chief in Rome.

JAKARTA, Indonesia — "The envelope, please" has nothing to do with Oscars or Emmys here. It signifies a common under-the-table practice for assuring good coverage of spot and feature news.

Before many a news conference, hosts fill envelopes with cash for reporters expected to attend. Handing them to writers practically guarantees fair treatment in print, providing the price is right. In the case of most newsmen, a forgotten envelope could mean no story or a weak one.

Business, professional and philanthropic organizations indulge regularly in such payoffs. Firms set aside fixed amounts in their annual budgets to cover "reporters' transportation fees and lunch money."

For daily newspaper representatives, the envelope amount per story is routinely between 5,000 and 10,000 rupiahs, or \$7.50 to \$15.40. Writers for the two news agencies, Antara (government) or KNI (private) rate a bit more. Important announcements could enrich reporters by as much as \$50 each. For coverage on Indonesia's sole television system, a government network, the envelopes could hold from \$100 to \$200. The one government radio station and 20 private stations seldom cover news on their own.

Reporters from as many as 13 daily newspapers, three of them English-language, could show up for a news announcement, and the non-alcoholic drinks and lunch sometimes included.

Surprisingly in this 90 per cent Moslem country, the two largest newspapers are owned by Christian interests. *Kompas*, an AM of about 400,000 national circulation, is owned by a Catholic foundation. *Siner Haraban*, a PM with about 250,000 nation-wide distribution, is owned by a Protestant foundation. Newsmen from these two papers are the only ones that can be counted on not to accept money-laden envelopes — and still to handle news material in a professional manner.

(Continued on page 2)

Meet the Man Who Gave Us Television News



This is Paul Alley in the '40s when he was with NBC-TV News. On the wall behind him is the first award of the American Television Society (1945) for editing of newsfilms for TV. In those days, Alley assigned stories, edited the film, wrote the commentary, selected the background music and voiced the narration.

By Paul Alley

(OPCer Paul Alley, still active at 76 as a freelancer and publicist in his retirement in Orlando, Fla., recalls the pioneer days of broadcast news and pictures in a piece recently in the Miami Herald. Reprinted here are a few snippets from that piece.)

A balding man with a bow tie and a fat cigar sits at a cluttered desk in a cubbyhole office in New York's Radio City Building, scowling at his typewriter, stopwatch in hand, timing his words to a series of film clips. With seconds to spare, he leaps from his desk, races down the hall to a closet-sized broadcasting booth, where a 10-inch TV monitor begins to play that day's footage. He tests the mike and, equally important, the "cough key," a button that shuts off the sound if he must cough or clear his throat during the next half hour. Both are working. He begins to read.

"Good evening. This is Paul Alley with the NBC television newsreel bringing you . . . late newsfilms from the battlefronts of the world."

And that's the way it was in May 1944. I was the NBC Network News.

In my tiny office, behind the steel-shuttered windows in case of air raids, I screened the thousands of feet of war film each week, edited the stories, wrote the commentaries, selected the background music and voiced the narration live as the scenes were broadcast. No one previewed my

programs. NBC officials and sponsors saw the film as it came over the air, just like everyone else.

Here is how I signed on the station in those days: "This is the NBC television network . . . WNBT, New York, WPTZ Philadelphia and WRGB Schenectady."

That was it. The feeble TV signal could be picked up only within 65 miles of the Empire State Building transmitter. Philadelphia and upstate New York got the signal by microwave. Washington, Chicago and beyond were still to come.

This was the beginning of television journalism. Until then, the nation's visual news belonged to the newsreels, those fabulously popular 9-minute productions of pageantry and ostentation shown twice weekly in some 25,000 movie houses around the country.

Like many of TV's pioneer newsmen, I got my start as a newsreel writer and sometimes commentator. The Paramount News Co., my first employer, paid me the improbably high salary of \$50 a week after discovering my verbal versatility: Paramount insisted on a different narrator's voice for each of its stories, to give the illusion that it had reporters all over the world. If a film clip arrived from Atlanta, I could do it with a southern accent. If one came in from Scotland, I'd affect a wee burr.

Not long ago, a young TV friend took me for a tour of the CBS News

JAKARTA (Cont'd from page 1)

At a seminar on welfare of Indonesian journalists, assembled in Jogjakarta August 5 by Information Minister Ali Murtopo, Seminar Chairman Nali Siregar pointed out that for newsmen there is no minimum wage, no old age pension guarantee and no "occupational safety." Only a few newspaper publishers, he said, provide adequately for the welfare of their employees.

"The generally low level of welfare among journalists," said Siregar, "will produce various side effects. Some of them will do part-time jobs, and once in a while they may violate the journalistic code of ethics."

Seminar remarks are expected to be considered by the government in future formulation of press regulations. One current rule is that daily newspapers are permitted a maximum of 35 per cent advertising, with 65 per cent required for news and editorial matter.

This policy was intended to assist smaller papers, but has resulted instead in virtually all newspaper display advertising being placed in papers of large national distribution. They provide the best buy for advertisers by offering the same space rates as dailies with small local circulations.

(Howard Kany, with his wife, Rita, is on a special communications assignment for the International Executive Service Corps in Jakarta, Indonesia. This is the seventh overseas IESC project for Howard, whose previous consultancies have been in Mexico, Guatemala, Costa Rica, Barbados, Chile and Malaysia.)

studios in New York. Backstage, I saw 15 people overfilling a tiny conference room, previewing that night's newscast. They were earnestly discussing, analyzing, second-guessing, what-have-you.

I smiled, remembering my days in my cluttered little office as NBC's one-man show, earning less in a year than Tom Brokaw does in two days, producing a nightly newscast, just as he does. It occurred to me that for these young men and women, these professional descendants of mine, the news business had become less spontaneous, less personally rewarding, less fun. And that's a shame.

Sweet words that cheer the ear and warm the heart come from our man in Israel, Max Gendel, who, paying his dues, declares that "It's a pleasure. It's an honor. And it's cheap!!! A Bargain."

AP's Stan Swinton Is Dead at 62

Stanley M. Swinton, Stan to all who knew him, died Aug. 29 at his home in Manhattan. He was 62 and had spent his career from the day he graduated from the University of Michigan in 1940 as a correspondent and executive with the AP.

Stan had aspired to be a newspaper man from the time, at age 15, he got \$1 for a story he wrote for the *Detroit Free Press*. Soon after joining the AP, Stan went on leave to serve as a war correspondent for four years with *Stars & Stripes*, covering action in North Africa, Italy, France and Austria. He earned six battle stars.

Back with the AP in 1945 he served as bureau chief in Singapore, Cairo and Rome. Back in New York in 1957 he became the AP's general news director for its world service. He stayed with that service, rising to assistant general manager of the AP and then to vice president.



One of Stan's major achievements was to get the AP back in Cuba after a 10-year lapse. In 1902, Cuba had been the first country outside the U.S. to get AP news.

Traveling constantly throughout the world for the AP, Stan was an active and outspoken foe of any effort to impede the free flow of news. He was the winner of a number of awards for service to journalism.

Stan is survived by his wife, three sons and a sister.

Ralph Hilton Dies

Ralph Hilton, who had something to do with the development of Hilton Head Island in South Carolina, died there last March 13. He had been editor of *The Island Packet* and of *Southern World Magazine*. He had been an editor and correspondent for the AP and AP correspondent in Mexico City. He had also had a long career in the U.S. Foreign Service and was the author of "World Wide Mission," a story of the U.S. foreign service.

Come Taste the Wine Columbus (?) Drank

OPC resident wine expert **Bob Misch** has planned a Columbus Day wine tasting for OPC members and guests. Mark your calendar now for a splash of Sherry from Spain to salute Christopher Columbus on the evening of Oct. 12th, 5:30-7:30 pm, at the Casa de Espana — the Spanish Cultural Center at 314 East 39th Street.

According to the Sherry Institute of Spain, Columbus set sail from the Andalusian coast on all three of his voyages, and his crews were drawn from towns in the Sherry region. He was, in a sense, the first importer of Sherry to the New World.

Reservations a must! Members \$4; Guests \$5.

Chinese Journalists To Train in Hawaii

OPC past president **John Luter**, now chairman of the University of Hawaii journalism department, sends word that the department's experiment in training young journalists from the Republic of China will be continued this year. Eleven candidates have been chosen, one more than the ten who visited the club last summer on a tour of the U.S.

The program is designed to train young journalists to supply China's need for trained journalists. Those selected for training are from the staffs of the *China Daily*, China's English-language newspaper, the Xinhua News Agency, the *People's Daily*, China's principal newspaper, and the journalism department of Fudan University in Shanghai.

The program is funded by the Albert Parvin Foundation, the Gannett Foundation, the Asia Foundation, the United Board for Christian Higher Education in Asia and the Starr Foundation.

Visiting the club from Hong Kong recently was OPCer **John C. Maisano**, editor of *Asian Business*. He conferred here with two other OPCers, **Ed McAvoy**, who handles advertising here for the book, and **Henry Gellermann**, one of their U.S. correspondents.

New Applications

ACTIVE RESIDENT

Wendy Leigh; Self-employed writer
Sponsors: *Henry Gellermann, Dwight E. Sargent*

ACTIVE OVERSEAS

James T. Beirn; Adventure Ed., Manila Magazine
Sponsors: *Henry Gellermann, Dwight E. Sargent*

ASSOCIATE RESIDENT

Nat Kameny; President, Kameny Communications
Sponsors: *Gloria Zukerman, Elihu D. Davison*
Matt McDade; V.P. & Dir. of Communication, Bank of America
Sponsors: *William Brannigan, Erik Nielsen*
Ernest M. Martin; Partner, Martin Media Communications
Sponsors: *Eric Nielson, Edward H. McAvoy*
William P. Roller; Mgr. Marketing Commun., Dun & Broadstreet
Sponsors: *Larry Stessin, Dave Oestreicher*

New Members

ACTIVE RESIDENT

Thomas J.R. Kent
Rosina P. Primo

ASSOCIATE RESIDENT

Sarah C. Bartlett
Frank Brady
Andrea M. Couture

ASSOCIATE NONRESIDENT

Dolli Holland Leoni
Virginia Mintz

AFFILIATE

Michael DeNike

ACTIVE RESIDENT

James D. Head
Richard Mathieu

ACTIVE OVERSEAS

Albert Axelbank

ASSOCIATE RESIDENT

Charles L. Black
Edward Codel
Grace G. Shaw

EAT, DRINK WITH US AT OPC!



OPC BULLETIN

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Irvin S. Taubkin, Editor; Helen Alpert, Rosalind Moore, Rosalind Massow, Charles J. Schreiber, Lawrence Stessin, Associate Editors.

Who, What, Where

By Rosalind Massow

VISITED ASIA . . . In his five week swing through Asia OPC Vice President **George A. Krinsky** visited A.P. bureaus, taught a journalism course to Southeast Asian editors at the Malaysian National News Agency (Bernama) in Kuala Lumpur and dropped in at OPC affiliate clubs along route.

HELP NEEDED ON SCHULTZ BIO . . . Friends and colleagues of the late **Sigrid Schultz** are being called upon for anecdotes and little known facts about the life of our well-loved OPC member. Cynthia C. Chapman has been authorized to write the foreign correspondent's biography by the Literary Committee for the Sigrid Schultz Papers. If you can help, contact Mrs. Chapman at 36 Treadwell Ave., Westport, Conn. (203) 226-1485.

NOT SO RETIRING . . . Bert Chapman officially retired as editor of the *Graphic Arts Monthly* in July but already has an assignment from the magazine he so successfully piloted. He was named Consulting Editor by his successor, Roger Ynostroza, and will be reporting on printing activities in the southeastern region of the U.S. He will cover from his new home in Pinehurst, N.C.

AWARDS FOR DISTINGUISHED SERVICE . . . Renee Mason, now living and working in Hollywood, Fla., recently was the recipient of two awards for service to her community, state and nation. The Community Leaders of America honored her with its Young Community Leadership Award and she received a commemorative plaque from the International Biographical Centre and the American Biographical Institute.

ON THE FLIPPER SIDE . . . OPC jazz "maven" Wilma Dobie, who has given the club 14 wonderful years of jazz programs, is now editor-publisher of "Off Beat Jazz," a monthly, reporting on the light and lively side of the jazz scene. **Jane Jarvis** and **Helen Mandel** are contributing editors. The circulation base? All the faithful who have attended those OPC jazz concerts.

TEACHING ASSIGNMENTS . . . Martin Gershen is now conducting intensive two-day writing seminars at NYU for government and corporate public relations officers. Gershen is also a writing coach at Ted Turner's Cable News shop in Washington, D.C. . . . **Theodore Berland**, columnist, author and magazine writer, is

now a full time professor at William James College, Allendale, Mich. For the past two years Berland served as chairman of the Journalism department at Columbia College, Chicago . . . Now that he's retired from the University of Wisconsin with distinguished teaching citations in hand from the Governor and Legislature, **Wilmott Ragsdale** returns to his hometown of Tacoma, Wa., to become visiting professor at the University of Puget Sound there.

APPOINTMENT . . . Gordon Fraser, ex-NBC radio reporter, foreign correspondent and founder of the once-popular "Monitor" radio program, has been appointed manager of the Rollins College radio station, WPRK-FM. Gordon retired to the Orlando/Winter Park area ten years ago and his new assignment proves you can't keep a good newsman down.

NEW DIGS IN FLORIDA . . . Larry Stessin is recovering from eye surgery at his new residence, The Roney Plaza Apartments, 2301 Collins Ave., Miami Beach, Fla. 33139.

CHAIRS TWO MEETINGS . . . Not only has **Amelia Lobsenz** been elected chair of the International Public Relations Association conference in San Francisco this November, but she'll also be co-chair of a joint day-long program of the IPRA and the Public Relations Society of America. Pierre Salinger will be one of the panelists at that meeting.

PUBLISHING . . . Two new books on the state of public education were reviewed by educator-journalist **Charles E. Spiegler** in the summer edition of the *Women's American ORT Reporter* . . . You can catch **Herb Silverman's** photo feature on the Dublin Horse Show in the August

issue of *Town and Country* . . . New from Macmillan is a book of reviews of Sean O'Casey's work by Brooks Atkinson, edited by member **Robert G. Lowery**.

TRAVELING . . . Ray Shaw, with cameras in hand, leaves for a month in Greece. She spent the summer photographing the natural formations in the Skyline and Luray Caverns of Virginia and focusing in on historic towns in Maryland.

JOURNALISM SCHOLARSHIP . . . Al Kaff reports that the Foreign Correspondents Club of Japan awarded its 1982 scholarship (about \$2,000) to Gao Yuan, a feature writer for the *China Daily*, the only English language newspaper published in the People's Republic of China. Yuan will pursue graduate studies at the U. of C. in Berkeley.

ALL ABOUT WINE . . . With glass in hand **Robert Jay Misch** is about to start his eighth year of wine classes this month at the YMCA, 5 West 63rd St. First session is Sept. 29 at 7:30 p.m.

Writer Seeks Help For Book on Higgins

In everybody's book, Marguerite Higgins must go down as one of the greatest of journalists, male or female, and now Antoinette May, a California journalist, is working on a biography of her. Maggie, a Pulitzer Prize winner, came from Oakland, studied at the Anna Held school in the '30s and at the U of C at Berkeley. May would be grateful for any information about Higgins. She can be reached at 1850 Willow Road No. 36, Palo Alto, Ca. 04304.

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